

SOUTHERN JOURNAL OF BUSINESS AND ETHICS

EDITOR-IN-CHIEF

M. P. (Marty) Ludlum
Assistant Professor of Legal Studies
College of Business
University of Central Oklahoma

WEB MASTER

Joseph A. Zavaletta
School of Business
Boise State University

SENIOR ADVISORY EDITOR

William T. (Will) Mawer
Dean, School of Education and Behavioral Sciences
Southeastern Oklahoma State University

ADVISORY EDITORS

Amanda Harmon Cooley
College of Business
North Carolina A&T University

Darrell Ford
Associate Professor of Legal Studies
College of Business
University of Central Oklahoma

Raymond Teske
College of Business
University of Texas at San Antonio

Dan Davidson
College of Business
Radford University

**The *Southern Journal of Business and Ethics* is an
official publication of the
Southern Academy of Legal Studies in Business
ISSN: 1944-5474
Listed in: *Cabell's Directory***

Copyright to the contents of the articles published herein is retained by the respective authors. Copyright to the design, format, logo and other aspects of this publication is claimed by the Southern Academy of Legal Studies in Business. The views expressed herein are to be attributed to the authors and not to this publication, The Southern Academy of Legal Studies in Business, its officer, the editors, or any named college or university. The material appearing in this publication are for information purpose only and should not be considered legal advice or be used as such. For a specific legal opinion readers must confer with their own legal counsel.

From the Editor-in-Chief. . . .

This is the 1st volume of the *Southern Journal of Business and Ethics*, an official publication of the Southern Academy of Legal Studies in Business. The Journal is being published in hardcopy and electronically on the Southern Academy's web page at <http://www.salsb.org>.

All articles that appear in this volume of the *Southern Journal of Business and Ethics* have been recommended for publication by the Advisory Editors, using a double, blind peer review process. A personal thanks is extended to the Advisory Editors for all their hard work and dedication to the *Journal* and the Southern Academy; without their work, the publication of this Journal would be impossible.

This is my first year as Editor-in-Chief, and I wish to express my sincere thanks and appreciation to all the Officers of the Southern Academy for their support, encouragement, assistance and advice throughout this year. I would like to further express appreciation to Will Mawer of Southeastern Oklahoma State University, for his efforts in coordinating the entire process. The publishing of this journal is an intense educational experience which I continue to enjoy.

The papers herein were presented at the Southern Academy of Legal Studies in Business meeting in San Antonio, Texas, March, 2009. Congratulations to all our authors. I extend a hearty invitation to the 2010 meeting of the SALSb in San Antonio, Texas, March 4-5-6, 2010.

The Southern Academy annual meeting has been voted the "BEST REGIONAL" among all the regions affiliated with the Academy of Legal Studies in Business (ALSB) featuring over 60 authors and 50 papers. I hope to see ya'll in San Antonio! Please check the web site (www.salsb.org) for further information. To further the objectives of the Southern Academy, all comments, critiques, or criticisms would be greatly appreciated.

Again, thanks to all the members of the Southern Academy for allowing me the opportunity to serve you as editor-in-chief of the Journal.

M.P. (Marty) Ludlum
Editor-in-Chief

Southern Journal of Business and Ethics, Volume I, Fall 2009
www.salsb.org

